

— Special Services —

# Experience Expeditions

Thought Leaders – Future Business – Trend Culture







You want to leave the ivory tower? You are looking for best practice examples to optimize your future strategy? You do understand that you have change? Then let's go – to Silicon Valley?

Stop.

Know what we call the usual tours to Silicon Valley? Zoo visits. As in most cases it comes down to a selfie in front of the Google HQ. Apart from a few fancy lectures nothing much comes out of these tours. That's not enough for you, because you've already been there and done that? You are aware that your organization needs more and better input?

Fantastic.

Venture on a gannaca Experience Expedition. You specify the topic and the questions. We provide you with access to the most successful, toughest and most inspiring personalities in the world; get involved in an expedition that really opens up new territories for you.

Beware.

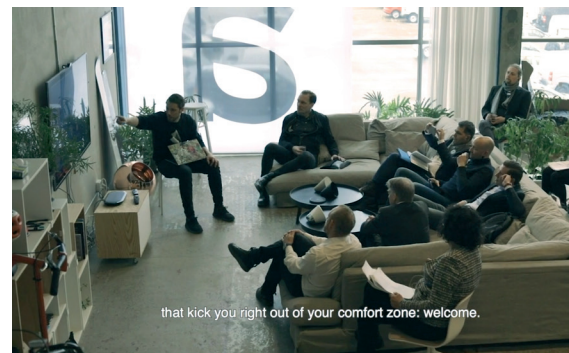
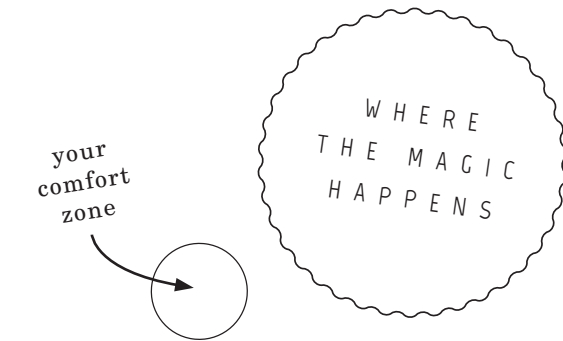
Booking an Experience Expedition could lure you out of your comfort zone.

A handwritten signature in black ink, appearing to read 'C. Peterka', is written over a white background.

Christopher P. Peterka



# Experience Expedition



With this study trip we take you to the true game changers of the Digital Modern era in their natural habitats – outside your comfort zone. As you know progressive learning takes place right there. 🧐

Developers, decision-makers and entrepreneurs from the business world and social actors such as activists, artists, journalists or politicians, who demonstrably, courageously and successfully use new ways and means to find their way to their goals faster, better and healthier trust us – and therefore you coming along with us. 100

With our format, recognised by the German Patent Office as unique, you will be able to pivot within a few days instead of years. 🚀

After your strategic topic decision, we tailor to your needs: 📐

- Intensive preparation your participants through video coaching
- 360° onboarding of all participants to our independant profile platform
- Extremely selective choice of contact persons at destination
- Program curation by futurist Christopher Peterka
- Access to secret and non-public laboratories, incubators & development centers

## Benefits

- Guaranteed change of perspective due to excellent network
- Deep commitment through maximum team size of 15 people
- Maximum proximity to your topic thanks to a curated programme
- Practical knowledge transfer through direct application
- VUCA leadership training through high speed processes
- Sustainability of experience through subsequent check-ins
- Knowledge transfer through strategic innovation consulting

### Expedition S – 1 day

Go ahead. Get going. Even if it's not enough for a strategic change of perspective – it will certainly provide a long lasting impulse. Get the most out of just one day's work. Suggestions, ideas, momentum – for your no.1 topic. 💎

— *Invest from EUR 15k*

## Module

### Expedition M – 2 days

Having a night to think things over makes a big difference. Ideas already become plans, you start seeing the world a little bit differently. Contacts are made more numerous and intensively. You will be working on at least two “crime” scenes. 💎 💎

— *Invest from EUR 45k*

### Expedition L – from 3 Tage

Certainly the best way to bring about a trend-setting, long-term change of perspective. With a personal preparation phase all sides are perfectly equipped. There will be real summit meetings on site, which will have positive effects for years to come.

Follow-up: duty and honour. 💎 💎 💎

— *Invest from approx. EUR 120k*

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gannaca

gannaca is a think tank and strategy consultancy founded in 2002 to answer the unanswered questions about the emergence of the „Internet economy“ and its potential impact on the economy and society.

Today the company consists of a group of top experienced, multidisciplinary teams on six continents, combining market data, business intelligence, innovation strategies and leadership coaching.

S e l e c t e d   c l i e n t s



You will come back and know exactly what to do.  
An Experience Expedition gives you precise answers  
to the questions that are relevant to you.

A m s t e r d a m

A s t a n a

A t h e n s

B a n g k o k

B e i r u t

B e l g r a d e

B o g o t a

B r u s s e l s

B u e n o s   A i r e s

B u d a p e s t

C a i r o

C a r a c a s

C o p e n h a g e n

D u b l i n

H e l s i n k i

I s t a n b u l

J o h a n n e s b u r g

K i e v

L i m a

L i s b o n

L o n d o n

L u x e m b o u r g

M a d r i d

M a l m ö

M o n t e v i d e o

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S e o u l

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S t . P e t e r s b u r g

S y d n e y

T a l l i n n

T e h r a n

T e l   A v i v

T o k y o

T o r o n t o

V a d u z

V i e n n a

Y e r e v a n

Z a g r e b

Z u r i c h

*only*  
“The ~~best~~ way to predict the future is to create it.”

P e t e r   D r u c k e r

[www.gannaca.com](http://www.gannaca.com)

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