



— Service Portfolio —

Future Real Estate

Business — Technology — Minds



Leadership in the Digital Modern era is a tremendous challenge.

The speed of technology adoption and progression in the commercialisation of information through data has never been greater than today.

An exemplary result:

The average lifespan of a S&P500 listed company has decreased from 61 years in 1955 to 15 years in 2015.

In this “accelerated acceleration”, leaders need constant updates on the latest trends in tech and business, opinions by trusted thought leaders within their given fields and direct exchange with game-changing players.

With the gannaca global think tank group we deliver rare & refined perspectives of the real estate industry’s future.

Are you seriously interested in taking a look? Then, be our guest.

Christopher P. Peterka

Menu

The Big Update /
Digital Modern Era

This is a 90-120 min. private lecture by gannaca founder and CIO Christopher P. Peterka based on more than 1.000 personal in-depth interviews with decision-makers conducted by him in 50+ countries since the year 2002. What he has found is nothing less than an entirely new operating system for our world, fuelled by data.

AI Naming
Lab

A development project’s name is crucial for its success. Yet most approaches still rely on human creativity only. Running naming projects through agencies is a fun but also slow and rather limited approach. With our machine learning algorithms based on vast semantic databases we can focus on your desired values, message and deliver quick, precise and legally clean suggestions.

Proptech Prototyping
Sprint

Smart City, AI, Smart Home, Mobiles Internet, Micro Living, Blockchain, Coworking, Experience Markup – you might have your angle already but feel like speeding things up. With our sprint you get results within 48 hours. Together with your team we plough ahead for two days straight and deliver tested prototypes.

Data Driven
Business / dLAB

In partnership with thehuman.ai Ltd., gannaca’s global partner company based in London, we transform your business line from good old school into the new. thehuman.ai is a managed business and data intelligence service provider that helps to make better decisions – based on factual data insight.

Experience
Expedition

With this educational journey we bring you straight to the “crime scenes” of innovation: Silicon Valley, Crypto Valley, E-Estonia, Shenzhen or Joburg – to meet the best minds locally. So, you come home with a clear idea of what it is you’ve got to do to change and become even more economically successful.

All invests

We also consult on client specific needs as per briefing. Please talk to us.

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gannaca

gannaca is a strategic consultancy firm founded in the year 2002 to tackle unanswered questions around a rising “internet economy” and its potential effects on the society and business models of traditional marketplayers.

gannaca global think tank group today consists of highly experienced, multidisciplinary teams distributed across six continents that deliver market data, business intelligence, innovation strategy and leadership coaching.


s e l e c t e d c l i e n t s

ORSUS

 Deutsche Bank
Wealth Management

 **HSBC**
Private Banking

 **HOCHTIEF**
DEVELOPMENT
SCHWEIZ

LB  BW Immobilien

 **NRW.INVEST**
GERMANY

CATALPA

 **STRABAG**

 **EY**

 **Swiss Re**

 **ZEITGEIST**
ASSET MANAGEMENT

“The best way to predict the future is to create it.”

P e t e r D r u c k e r

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